



**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**  
**Main: (702)792-8888**  
**Billing: (702)650-1119**

8NewsNow.com

Billing Address:

**Strategic Media Services**  
**Attention: Accounts Payable**  
**3299 K St. NW**  
**Ste. 200**  
**Washington, DC 20007**

Send Payment To:

**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
36982-1	10/28/12	October 2012	10/01/12 - 10/23/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Heller, Dean R-USS	HELLER/SENATE/REP	

Flight Dates	Order #	Alt Order #
10/17/12 - 10/23/12	36982	08843216

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
8027	HLLD	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/17/12	10/19/12	8 News Now 5a M-F	5-6a	--WTF--	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Th 10/18/12 5:38 AM 8 News Now 5a M-F 5-6a :30 DH10111217H \$225.00 NM 5 8 F 10/19/12 4:58 AM 8 News Now 5a M-F 5-6a :30 DH10111217H \$225.00 NM									
2	10/22/12	10/23/12	8 News Now 5a M-F	5-6a	MT-----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT----- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 8 Tu 10/23/12 5:52 AM 8 News Now 5a M-F 5-6a :30 DH10181218H \$225.00 NM									
3	10/22/12	10/23/12	8 News Now 6a M-F	6-7a	MT-----	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT----- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 8 Tu 10/23/12 6:12 AM 8 News Now 6a M-F 6-7a :30 DH10181218H \$275.00 NM									
4	10/17/12	10/19/12	8 News Now 6a M-F	6-7a	--WTF--	:30	2	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 2 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Th 10/18/12 6:26 AM 8 News Now 6a M-F 6-7a :30 DH10111217H \$275.00 NM 5 8 F 10/19/12 6:47 AM 8 News Now 6a M-F 6-7a :30 DH10111217H \$275.00 NM									
5	10/17/12	10/19/12	CBS This Morning	7-9a	--WTF--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 8 F 10/19/12 7:55 AM CBS This Morning 7-9a :30 DH10111217H \$200.00 NM									
6	10/22/12	10/23/12	CBS This Morning	7-9a	MT-----	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT----- 2 \$200.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



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6	10/22/12	10/23/12	CBS This Morning	7-9a	MT-----	:30	2	\$200.00	NM
10/22/12 10/28/12 MT----- 2 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 8 M 10/22/12 8:11 AM CBS This Morning 7-9a :30 DH10181218H \$200.00 NM 2 8 Tu 10/23/12 7:29 AM CBS This Morning 7-9a :30 DH10181218H \$200.00 NM									
7	10/17/12	10/19/12	Live With Regis & Kelly	9-10a	--WTF--	:30	2	\$275.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 --WTF-- 2 \$275.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 W 10/17/12 9:54 AM Live With Regis & Kelly 9-10a :30 DH10111217H \$275.00 NM 3 8 F 10/19/12 9:57 AM Live With Regis & Kelly 9-10a :30 DH10111217H \$275.00 NM									
8	10/22/12	10/23/12	Live With Regis & Kelly	9-10a	MT-----	:30	2	\$275.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MT----- 2 \$275.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/22/12 8:58 AM Live With Regis & Kelly 9-10a :30 DH10181218H \$275.00 NM 2 8 Tu 10/23/12 9:37 AM Live With Regis & Kelly 9-10a :30 DH10181218H \$275.00 NM									
13	10/17/12	10/19/12	8 News Now Noon M-F	12-1230p	--WTF--	:30	2	\$325.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 --WTF-- 2 \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Th 10/18/12 12:07 PM 8 News Now Noon M-F 12-1230p :30 DH10111217H \$325.00 NM 3 8 F 10/19/12 12:11 PM 8 News Now Noon M-F 12-1230p :30 DH10111217H \$325.00 NM									
14	10/22/12	10/23/12	8 News Now Noon M-F	12-1230p	MT-----	:30	2	\$325.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MT----- 2 \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/22/12 12:28 PM 8 News Now Noon M-F 12-1230p :30 DH10181218H \$325.00 NM 2 8 Tu 10/23/12 12:06 PM 8 News Now Noon M-F 12-1230p :30 DH10181218H \$325.00 NM									
15	10/17/12	10/19/12	Soaps / Let's Make A Deal	1230-2p	--WTF--	:30	1	\$1,315.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 --WTF-- 1 \$1,315.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 F 10/19/12 1:59 PM Soaps / Let's Make A Deal 1230-2p :30 DH10111217H \$1,315.00 NM									
17	10/17/12	10/19/12	The Talk	2-3p	--WTF--	:30	1	\$1,315.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 --WTF-- 1 \$1,315.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 8 W 10/17/12 2:59 PM The Talk 2-3p :30 DH10111217H \$1,315.00 NM									
18	10/22/12	10/23/12	The Talk	2-3p	MT-----	:30	1	\$1,315.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 MT----- 1 \$1,315.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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19	10/17/12	10/19/12	Ellen	3-4p	--WTF--	:30	4	\$425.00	NM																																																																			
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21	10/17/12	10/19/12	8 News Now 4p M-F	4-5p	--WTF--	:30	3	\$450.00	NM																																																																			
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2	8	Tu	10/23/12	4:45 PM	8 News Now 4p M-F	4-5p	:30	DH10181218H	\$450.00	NM																																																																		
23	10/17/12	10/19/12	8 News Now 5-630p M-F	5-630p	--WTF--	:30	4	\$500.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>--WTF--</td><td>4</td><td>\$500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>5</td><td>8</td><td>W</td><td>10/17/12</td><td>5:21 PM</td><td>8 News Now 5-630p M-F</td><td>5-630p</td><td>:30</td><td>DH10111217H</td><td>\$500.00</td><td>NM</td></tr><tr><td>4</td><td>8</td><td>Th</td><td>10/18/12</td><td>6:21 PM</td><td>8 News Now 5-630p M-F</td><td>5-630p</td><td>:30</td><td>DH10111217H</td><td>\$500.00</td><td>NM</td></tr><tr><td>10</td><td>8</td><td>F</td><td>10/19/12</td><td>5:08 PM</td><td>8 News Now 5-630p M-F</td><td>5-630p</td><td>:30</td><td>DH10111217H</td><td>\$500.00</td><td>NM</td></tr><tr><td>6</td><td>8</td><td>F</td><td>10/19/12</td><td>5:26 PM</td><td>8 News Now 5-630p M-F</td><td>5-630p</td><td>:30</td><td>DH10111217H</td><td>\$500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	--WTF--	4	\$500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	5	8	W	10/17/12	5:21 PM	8 News Now 5-630p M-F	5-630p	:30	DH10111217H	\$500.00	NM	4	8	Th	10/18/12	6:21 PM	8 News Now 5-630p M-F	5-630p	:30	DH10111217H	\$500.00	NM	10	8	F	10/19/12	5:08 PM	8 News Now 5-630p M-F	5-630p	:30	DH10111217H	\$500.00	NM	6	8	F	10/19/12	5:26 PM	8 News Now 5-630p M-F	5-630p	:30	DH10111217H	\$500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/15/12	10/21/12	--WTF--	4	\$500.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
5	8	W	10/17/12	5:21 PM	8 News Now 5-630p M-F	5-630p	:30	DH10111217H	\$500.00	NM																																																																		
4	8	Th	10/18/12	6:21 PM	8 News Now 5-630p M-F	5-630p	:30	DH10111217H	\$500.00	NM																																																																		
10	8	F	10/19/12	5:08 PM	8 News Now 5-630p M-F	5-630p	:30	DH10111217H	\$500.00	NM																																																																		
6	8	F	10/19/12	5:26 PM	8 News Now 5-630p M-F	5-630p	:30	DH10111217H	\$500.00	NM																																																																		
24	10/22/12	10/23/12	8 News Now 5-630p M-F	5-630p	MT-----	:30	3	\$500.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>MT-----</td><td>3</td><td>\$500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>5</td><td>8</td><td>M</td><td>10/22/12</td><td>5:06 PM</td><td>8 News Now 5-630p M-F</td><td>5-630p</td><td>:30</td><td>DH10181218H</td><td>\$500.00</td><td>NM</td></tr><tr><td>2</td><td>8</td><td>M</td><td>10/22/12</td><td>5:27 PM</td><td>8 News Now 5-630p M-F</td><td>5-630p</td><td>:30</td><td>DH10181218H</td><td>\$500.00</td><td>NM</td></tr><tr><td>4</td><td>8</td><td>Tu</td><td>10/23/12</td><td>5:28 PM</td><td>8 News Now 5-630p M-F</td><td>5-630p</td><td>:30</td><td>DH10181218H</td><td>\$500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	MT-----	3	\$500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	5	8	M	10/22/12	5:06 PM	8 News Now 5-630p M-F	5-630p	:30	DH10181218H	\$500.00	NM	2	8	M	10/22/12	5:27 PM	8 News Now 5-630p M-F	5-630p	:30	DH10181218H	\$500.00	NM	4	8	Tu	10/23/12	5:28 PM	8 News Now 5-630p M-F	5-630p	:30	DH10181218H	\$500.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/22/12	10/28/12	MT-----	3	\$500.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
5	8	M	10/22/12	5:06 PM	8 News Now 5-630p M-F	5-630p	:30	DH10181218H	\$500.00	NM																																																																		
2	8	M	10/22/12	5:27 PM	8 News Now 5-630p M-F	5-630p	:30	DH10181218H	\$500.00	NM																																																																		
4	8	Tu	10/23/12	5:28 PM	8 News Now 5-630p M-F	5-630p	:30	DH10181218H	\$500.00	NM																																																																		

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**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
36982-1	10/28/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
Heller, Dean R-USS	HELLER/SENATE/REP		

8NewsNow.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	10/22/12	10/23/12	8 News Now 5-630p M-F	5-630p	MT-----	:30	3	\$500.00	NM
25	10/17/12	10/19/12	Inside Edition	630-7p	--WTF--	:30	2	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 2 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 W 10/17/12 6:58 PM Inside Edition 630-7p :30 DH10111217H \$325.00 NM									
3 8 Th 10/18/12 6:43 PM Inside Edition 630-7p :30 DH10111217H \$325.00 NM									
27	10/17/12	10/19/12	7-8p Rotator	7-8p	--WTF--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 W 10/17/12 7:27 PM 7-8p Rotator 7-8p :30 DH10111217H \$350.00 NM									
2 8 Th 10/18/12 7:45 PM 7-8p Rotator 7-8p :30 DH10111217H \$350.00 NM									
28	10/22/12	10/23/12	7-8p Rotator	7-8p	MT-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 M 10/22/12 7-8p Rotator 7-8p :00 <del>\$350.00</del> NM									
See MG 28.5									
5 8 M 10/22/12 10:10 PM ET 10-11p :30 DH10181218H \$350.00 NM									
MG for 28.1 10/22									
29	10/17/12	10/19/12	8 News Now 11p M-F	11-1135p	--WTF--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 W 10/17/12 11:29 PM 8 News Now 11p M-F 11-1135p :30 DH10111217H \$600.00 NM									
30	10/22/12	10/23/12	8 News Now 11p M-F	11-1135p	MT-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 M 10/22/12 11:22 PM 8 News Now 11p M-F 11-1135p :30 DH10181218H \$600.00 NM									
31	10/17/12	10/19/12	Letterman	1135p-1237a	--WTF--	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 W 10/17/12 11:59 PM Letterman 1135p-1237a :30 DH10111217H \$275.00 NM									
32	10/22/12	10/23/12	Letterman	1135p-1237a	MT-----	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT----- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 8 Tu 10/23/12 12:32 AM Letterman 1135p-1237a :30 DH10181218H \$275.00 NM									
36	10/23/12	10/23/12	Vegas	10-11p	-T-----	:30	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$1,700.00									

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36982-1	10/28/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
Heller, Dean R-USS	HELLER/SENATE/REP		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	10/23/12	10/23/12	Vegas	10-11p	-T-----	:30	1	\$1,700.00	NM
10/22/12 10/28/12 -T----- 1 \$1,700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 10/23/12 10:48 PM Vegas 10-11p :30 DH10181218H \$1,700.00 NM									
38	10/17/12	10/17/12	CSI	10-11p	--W----	:30	1	\$2,300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 --W---- 1 \$2,300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 10/17/12 10:51 PM CSI 10-11p :30 DH10111217H \$2,300.00 NM									
42	10/19/12	10/19/12	Blue Bloods	10-11p	----F--	:30	1	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 ----F-- 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 F 10/19/12 10:32 PM Blue Bloods 10-11p :30 DH10111217H \$1,600.00 NM									
43	10/20/12	10/21/12	8 News Now Sa/Su 11p	11-1135P	-----SS	:30	2	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----SS 2 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 10/20/12 11:23 PM 8 News Now Sa/Su 11p 11-1135P :30 DH10181218H \$400.00 NM 2 8 Su 10/21/12 11:15 PM 8 News Now Sa/Su 11p 11-1135P :30 DH10181218H \$400.00 NM									
44	10/20/12	10/20/12	CBS Early Show - Sat.	5-7a	-----S-	:30	1	\$95.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S- 1 \$95.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 10/20/12 6:59 AM CBS Early Show - Sat. 5-7a :30 DH10181218H \$95.00 NM									
47	10/20/12	10/20/12	KLAS Movie: Escape From NY	8-10p	-----S-	:30	2	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S- 2 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Sa 10/20/12 8:41 PM KLAS Movie: Escape From NY 8-10p :30 DH10181218H \$500.00 NM 1 8 Sa 10/20/12 9:07 PM KLAS Movie: Escape From NY 8-10p :30 DH10181218H \$500.00 NM									
50	10/21/12	10/21/12	Eye On Wash/Wall St Jnl	5-6a	-----S	:30	1	\$85.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S 1 \$85.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 10/21/12 5:27 AM Eye On Wash/Wall St Jnl 5-6a :30 DH10181218H \$85.00 NM									
51	10/21/12	10/21/12	8 News Now Sun AM #1	8 News Now Sun A	-----S	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 10/21/12 6:26 AM 8 News Now Sun AM #1 8 News Now Sun A :30 DH10181218H \$150.00 NM									
57	10/21/12	10/21/12	NFL Football Reg. Season	NFL Football Reg. S	-----S	:30	2	\$7,700.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
36982-1	10/28/12	October 2012	10/01/12 - 10/23/12
Advertiser	Product	Estimate Number	
Heller, Dean R-USS	HELLER/SENATE/REP		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
57	10/21/12	10/21/12	NFL Football Reg. Season	NFL Football Reg. S	-----S	:30	2	\$7,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 2 \$7,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 Su 10/21/12 9:59 AM NFL Football Reg. Season NFL Football Reg. S :30 DH10181218H \$7,700.00 NM 1 8 Su 10/21/12 4:54 PM NFL Football Reg. Season NFL Football Reg. S :30 DH10181218H \$7,700.00 NM Aired in program ordered. - NFL Football									
59	10/21/12	10/21/12	60 Minutes	7-8p	-----S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 10/21/12 6:58 PM 60 Minutes 7-8p :30 DH10181218H \$1,500.00 NM									
62	10/21/12	10/21/12	The Mentalist	10-11p	-----S	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 10/21/12 10:38 PM The Mentalist 10-11p :30 DH10181218H \$2,000.00 NM									
64	10/22/12	10/22/12	ET / Inside Edition	10-11p	M-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/22/12 10:25 PM ET / Inside Edition 10-11p :30 DH10181218H \$350.00 NM									
65	10/22/12	10/22/12	ET / Inside Edition	10-11p	M-----	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/22/12 10:52 PM ET / Inside Edition 10-11p :30 DH10181218H \$325.00 NM									
66	10/22/12	10/23/12	Craig Ferguson	1237a-137a	MT-----	:30	1	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT----- 1 \$110.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/22/12 1:05 AM Craig Ferguson 1237a-137a :30 DH10181218H \$110.00 NM									
67	10/17/12	10/19/12	8 News Now 4-5a	4-5a	--WTF--	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 1 \$20.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 10/17/12 4:29 AM 8 News Now 4-5a 4-5a :30 DH10111217H \$20.00 NM									
<b>Total Spots</b>							<b>65</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$47,630.00</b>
<u>Agency Commission</u>	<b>\$7,144.50</b>
<u>Net Amount Due</u>	<b>\$40,485.50</b>

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